

( Press Release )

## FutureDial and PrologMobile Form Strategic Partnership for Instant Lookup Capabilities for Pre-Owned Smartphone Inventory Info

*FutureDial Integrates PrologMobile's Lookup Technology for Mobile Reverse Logistics Customers who Process Mobile Devices in their Warehouses.*

**SUNNYVALE, CA — Nov 12, 2020** — FutureDial, the leading provider of mobile device processing solutions for Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL) and Wireless Carriers, announced today a new partnership with Boulder, Colorado-based PrologMobile for enabling operators in the mobile device reverse logistics space to know all about the smartphones and mobile devices that they are processing at all times.

Critical data such as an iOS device's lock status greatly impact resale value. With the new partnership with PrologMobile, FutureDial will equip processing partners with information in a timely manner to help make optimal business decisions driving profitability and efficiency. The technology from PrologMobile is directly integrated with FutureDial's Lean One-Touch™ and family of solutions, providing the necessary information to enable efficient product disposition at scale, capture more value and increase inventory velocity.

PrologMobile offers databases of information that provide unique insights about mobile devices including confirmation of whether the device is carrier-locked, whether the device is Find my iPhone® locked, whether a device is financially eligible for trade-in, and other important information pertaining to a device. FutureDial is partnering with PrologMobile to offer these look up services to FutureDial's customers who process mobile devices in their warehouses, or via the FutureDial remote erasure / diagnostics app.

"We're pleased to be working with Prolog Mobile to bring valuable information to our customers about their device inventory," said Dwight Huang, Chief Business Officer of FutureDial. "Critical data such as a device's lock status greatly impact resale value. By arming our processing partners this information in a timely manner, our customers can make optimal business decisions driving profitability."



Get **Instant Info** that **Affects** Pre-Owned Phone **Resale Value**

- ✔ Detect Carrier Lock for Phones
- ✔ Checking for Find My iPhone® Lock
- ✔ Determine Phone Financial Eligibility

 in Partnership with 

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The lookup technology enables operators in the mobile device reverse logistics space to know what they are buying and selling. When tested device inventory is entered into PrologMobile's system, it sorts mobile device merchandise into strata of hardware functionality, providing an aggregate of IMEI-derived device data and hardware status, functionality and condition. This lookup capability is accomplished through direct integration with FutureDial's mobile device erasure and diagnostic tools and PrologMobile's smart IMEI checking and reporting system. The technology also enables the subsequent grading of mobile devices using proprietary hardware and software analytics to generate smart inventory reports, providing the necessary information to enable efficient product disposition at scale, capture more value and increase inventory velocity. Sellers can now understand the true value of the product and buyers can accurately forecast parts, labor and end market value for companies in the reverse supply chain.

"We are very excited to be partnering with FutureDial. This integration will provide tremendous value to FutureDial's customers and help them conduct business more confidently, intelligently and profitably," said Seth Heine, CEO of PrologMobile. "This represents a quantum leap forward for FutureDial's customers, and the global reverse supply chain for used mobile devices in general."

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### **About FutureDial**

Founded in 1999, FutureDial is the leading provider of smartphone processing solutions for the reverse mobile device supply chain. FutureDial's easy-to-use, ADISA certified, automated SMART Processing Platform™ reduces the number of operator touches at retail stores and warehouses, saving time and money for Mobile Device Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL), Wireless Carriers and Mobile Device Manufacturers (OEMs). By simplifying processes, consolidating work flows and giving insight to optimize business operations, FutureDial solutions help these businesses operate more efficiently and profitably, and enable them to be more responsive to their customer needs. Visit <http://www.futuredial.com> or email [sales@futuredial.com](mailto:sales@futuredial.com).

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### **About PrologMobile**

PrologMobile brings transparency to the used mobile device market by reducing risk and adding value through comprehensive hardware and software grading analytics. Started by veterans of the mobile device recycling and wholesale industries, the PrologMobile Platform transforms the used mobile device market by bringing clarity to the entire life cycle of every device. Starting at device acquisition, PrologMobile IMEI Data Services and Analytics via PhoneSpection© reports create value by adding transparency to every device. The entire mobile device reverse supply chain benefits from increased inventory value, minimized RMAs and R2 workflow compliance documentation.

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