

(Press Release)

Rise of the Machines in the Mobile Supply Chain: FutureDial Offers SMART Test™ Robotic Solution for Mobile Device Functional Testing in High-Volume Processing Operations

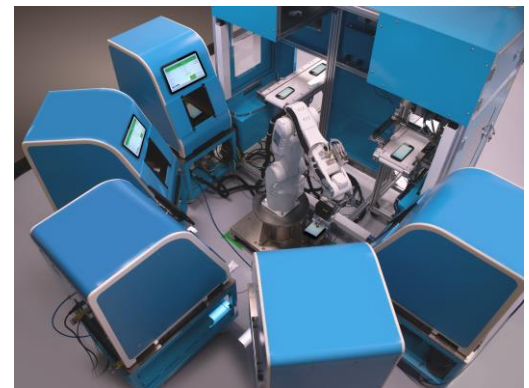
Wireless Carriers, 3PLs and Mobile Device Recyclers can now functionally test a greater volume of pre-owned mobile devices being traded-in for resale to secondary markets

SUNNYVALE, CA — Feb. 4, 2020 — [FutureDial](#), the leading provider-of-choice of mobile device processing solutions for Wireless Carriers, Mobile Device Buy-Back Trade-In Companies, Mobile Device Recyclers and Third-Party Logistics Providers (3PL), announced today that its SMART Test™ robotic solution for functionally testing mobile devices is geared up for high-volume processing environments. Several testing robots can be arranged together and fed by robotic arm to functionally test a steady stream of mobile devices fed into the processing pod by conveyor belts.

Automating Device Functional Testing Operations with Software and Robotics

The key to the growing adoption of FutureDial solutions by operators is due to the technology that enables mobile device processing companies to automate and streamline their labor-intensive operations through a single-touch SMART Processing Platform™ without the need for additional line operators or warehouse footage.

“We’re excited to have surpassed over 170 million devices processed”, notes Darren Madonick, FutureDial Director of Customer Success. “Our SMART Processing Platform™ for receiving, cleaning, reading, testing, grading and clearing smartphones and tablets has had a tremendous impact in the daily operations of our customers. Applying our platform of software and robotic solutions in the process flow is showing a dramatic improvement for practically all large-volume operation centers.”



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Strong Market Indicators

Mobile device reverse logistics operators and wireless carriers are challenged to keep up with the tens of millions of mobile devices which are traded-in or returned each year to carriers or recyclers for upgrades and cash. FutureDial works closely with its customers to help scale their processing operations without the need for excessive labor or costly warehouse space.

“The lease-return and trade-in mobile device markets has seen steady growth the past several years as the industry moves away from subsidized smart phone purchases and towards leasing and monthly installment programs,” says Stephen Manning, Chief Commercial Officer for FutureDial. “Although we are seeing a leveling in the U.S. as the market saturates, the volumes are impressive from a global perspective and we expect 2020 to continue to echo this trend.”



FutureDial forecasts an increase in the trade-in trends. The company’s transactional tracking records show that 60% of the trade-in volume enters the reverse supply chain during the fourth quarter of each year. Adding that to the leasing return cycles that are beginning to enter their 2-year anniversaries this year, underscores the fact that providers will need to handle larger volumes of pre-owned devices every year.

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About FutureDial

Founded in 1999, FutureDial is the leading provider of device processing solutions for the mobile device supply chain. FutureDial's easy-to-use, ADISA certified, automated SMART Processing Platform™ reduces the number of operator touches, saving time and money for Mobile Device Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL), Wireless Carriers and Mobile Device Manufacturers (OEMs). By simplifying processes, consolidating work flows and giving insight into business operations, FutureDial makes these businesses more efficient, profitable and responsive to their customer needs. Visit <http://www.futuredial.com> or email sales@futuredial.com.

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