

( Press Release )

## Cosmetic Condition of Pre-Owned Mobile Phones Evaluated in Seconds: New Robotic SMART Grade™ from FutureDial Removes the Guesswork Using Precise CTIA Industry Grading Standards

*Accurate, certifiable resale values of mobile devices is a big boost for resellers*

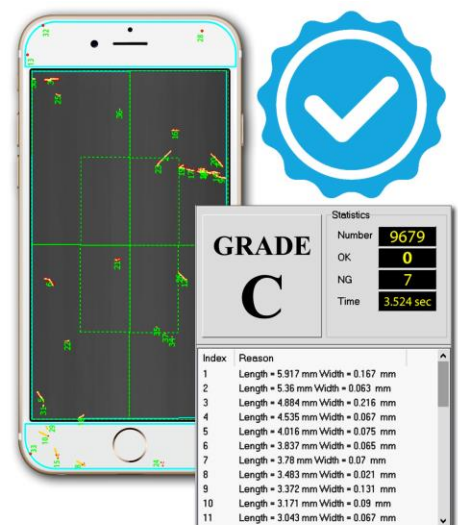
**SUNNYVALE, CA — Feb. 26, 2020 —** [FutureDial](http://FutureDial.com), the leading provider of mobile device processing solutions for Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL) and Wireless Carriers, announced today the launch of its new SMART Grade™ robotic solution for accurately scanning and grading the cosmetic condition of pre-owned mobile phones for resale on secondary markets.

### Precise Industry Grading Standards, Robotically Applied for Greater Accuracy and Efficiency

CTIA has developed industry-wide standards for service facilities and retail services operating in the mobile device supply chain to perform cosmetic grading of pre-owned mobile devices, which helps the industry to maintain consistency and accuracy in device grading and resale price setting. The CTIA standards are complex in regards to defect count, grading criteria and many more categories, and as such R2:2013 certified mobile device recycling and refurbishing facilities worldwide which adopt the CTIA standards would need to re-train their entire staff.

FutureDial's SMART Grade™ solution incorporates the CTIA's recently published industry-wide standards for performing fast inspection and cosmetic grading of pre-owned mobile devices, quickly scanning and grading all surfaces, edges and corners of any mobile device model, so that R2-certified service facilities and retail services are now able to achieve consistency, accuracy and clarity in device grading. These companies in the mobile device supply chain are now showing interest in FutureDial's automated SMART Grade™ solution, as it can consistently scan for and detect cosmetic defects and automatically grade devices far more accurately than human inspectors.

*( Continued on the next page... )*



### **All Sides of Devices Scanned and Accurately Graded, in Just Seconds**

Devices pass through the SMART Grade™ robot in a few seconds, and its scanners inspect all the surfaces, edges and corners of the device and instantly determines a condition grade. By the time the scanned device is returned to the operator, high-res images of the scanned device and any identified defects are displayed on screen, and are automatically indexed to derive a condition grade.

### **Removing the Need for Staff Re-Training**

FutureDial's SMART Grade™ robot removes complexities and staff re-training for companies performing mobile device cosmetic inspection and grading. SMART Grade™ efficiently, consistently and accurately inspects and grades the cosmetic condition of mobile devices in seconds, and is ideal for high-volume processing environments for supply chain companies that process millions of pre-owned or trade-in devices.

“With our automated SMART Grade™ solution, companies do not need to invest in staff re-training or WMS re-programming. SMART Grade™ can be installed and calibrated to the R2 standard, so it offers a very clean transition for such companies,” notes Angel Anderson, Product Solution Manager at FutureDial. “Our new SMART Grade™ cosmetic grading solution as well as our SMART Test™ robotic solution for functionally testing devices are both vital for R2-certified companies to scale-up to meet the new comprehensive device grading standards set by the CTIA.”

*“R2-certified companies can scale-up to meet the new grading standards set by the CTIA”*

*~ Angel Anderson,  
FutureDial*

###

### **About FutureDial**

Founded in 1999, FutureDial is the leading provider of device processing solutions for the mobile device supply chain. FutureDial's easy-to-use, ADISA certified, automated SMART Processing Platform™ reduces the number of operator touches, saving time and money for Mobile Device Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL), Wireless Carriers and Mobile Device Manufacturers (OEMs). By simplifying processes, consolidating work flows and giving insight into business operations, FutureDial makes these businesses more efficient, profitable and responsive to their customer needs. Visit <http://www.futuredial.com> or email [sales@futuredial.com](mailto:sales@futuredial.com).

### **Media Contact:**

Bruce Brunger, Marketing Communications Manager, FutureDial, Incorporated  
Tel: (408) 245-8880 Ext 206 Email: [bruceb@futuredial.com](mailto:bruceb@futuredial.com)