

(For Immediate Release)

FutureDial and Due North Form Strategic White-Label Relationship in E-Commerce for Resales of Pre-Owned Android and Apple Smartphones

FutureDial integrates its technology for certified Android and Apple mobile device Inventory into Due North's Omni X Channel e-Commerce Platform for online reseller competitive advantage to empower selling recycled smartphones.

SUNNYVALE, CA — November 20, 2020 — FutureDial, the leading provider of mobile device processing solutions for Wireless Carriers, Buy-Back Trade-In companies, and Third-Party Logistics Providers (3PL) announced today that its enabling technology for certified pre-tested and graded mobile device inventory will be integrated into Due North's Omni X Channel e-commerce platform in a strategic white label partnership agreement. The two companies will work together to bring best-in-class, authenticated smartphone reselling to customers of Due North's reseller community.



Demand for authenticated, tested, quality mobile devices is growing rapidly for wireless carriers and other online marketplace retailers globally, [estimated by IDC](#) to grow in market value to \$42.5 Billion by end of 2020, and is projected to grow to reach \$67 billion by 2023.

"FutureDial's technology is used by companies in the reverse mobile device logistics industry to test, grade and certify the condition and resell ability of millions of pre-owned Android and Apple smartphones each year," noted Stephen Manning, Chief Strategy Officer at FutureDial. "With the demand for reliably tested and certified quality smartphone inventory on the rise, Due North and FutureDial have entered into this strategic decision to meet the demand and enable greater volume."

"This agreement represents a key milestone in our growth strategy as this partnership with FutureDial enables Due North to combine authenticated products with the online resale channel visibility and control that marketplace Partners can trust and Customers love!" explains Jordan Sielaff, CEO of Due North. Omni X enables predictive routing by grade and channel, eliminates costly layers in the sales process and increases net margin for our partners.

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About Due North

Due North is a digital commerce sales & program management company founded by a team of ecommerce and supply chain experts from Amazon, eBay and Motorola. We provide the critical resources, strategies and tools based to minimize upfront resource expenses needed to support digital B2C & B2B channel expansion. This puts our partners in the position to lead in digital commerce leveraging our team to execute and support the sales expansion into new online channels, programs and markets. Omni X provides consistent customer experience across all sales channels by prioritizing trust, product quality and brand protection.

Visit <http://omnixchannel.com> or email sales@omnixchannel.com

About FutureDial

Founded in 1999, FutureDial is the leading provider of smartphone processing solutions for the reverse mobile device supply chain. FutureDial's easy-to-use, ADISA certified, automated SMART Processing Platform™ reduces the number of operator touches at retail stores and warehouses, saving time and money for Mobile Device Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL), Wireless Carriers and Mobile Device Manufacturers (OEMs). By simplifying processes, consolidating work flows and giving insight to optimize business operations, FutureDial solutions help these businesses operate more efficiently and profitably, and enables them to be more responsive to their customer needs.

Visit <http://www.futuredial.com> or email sales@futuredial.com.