

( For Immediate Release )

## **FutureDial Signs Agreement with ReBuy for Automated Testing, Grading and Preparation of Pre-Owned Smartphones for Resale**

*FutureDial robotic and automated software solutions empower reBuy to offer certified Android and Apple phone inventory on its online resale marketplace.*

**SUNNYVALE, CA — Dec 18, 2020** — FutureDial, the leading provider of mobile device processing solutions for Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL) and Wireless Carriers worldwide, announced today a new agreement with reBuy of Germany for automated functional testing, cosmetic condition grading and data wiping and electronic refurbishment of pre-owned Android and Apple smartphones for online resale in the European Union through reBuy's online marketplace.

Founded in 2009 and based in Berlin, Germany, reBuy reCommerce GmbH is a leading European online electronics and media business, with an online marketplace that allows its over 5 million users to buy and sell used electronics and media. reBuy is active in Austria, France, the Netherlands, UK, Italy and Spain, and the company's marketplace is used for the trading of pre-owned mobile devices according to the quality standards of the mass market, enabling users to easily purchase/sell used products. As a reCommerce company, reBuy extends the life cycle of electronic and media products and uses existing resources responsibly. For this purpose, reBuy has developed its own refurbishment process, which upgrades used goods according to specified quality standards.



The multi-year strategic partnership between FutureDial and reBuy will provide FutureDial's Smart Test™ and Smart Grade™ robotic processing technology services. reBuy will also be using FutureDial's related software for device preparation and processing.. The decision follows an extensive Proof Of Concept at their dedicated testing site in Berlin.

The FutureDial robotics and automation software solutions will enable reBuy to accelerate their grading process for customers significantly, applying standardized grading rules and delivering unbiased results for reBuy and their customers. ..

"FutureDial are delighted to be entering a long term strategic partnership with reBuy in supporting their automated mobile device testing and grading activities," noted Mike MacCready, Head of Sales and Partnerships EMEA at FutureDial. "The strong focus and commitment from the reBuy team was a significant factor in the successful conclusion of the on-site evaluation, and we are grateful for their professionalism and support. We look forward to a mutually beneficial future partnership, helping to increase the efficiency and quality of the service they offer their valued customers."

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For reBuy, improving the efficiency and accuracy of mobile device testing, inspection and grading is a driving factor in partnering with FutureDial, which improves the speed and quality of service provided to reBuy customers who have traded in devices, and increases customer satisfaction and revenue and reduces the return rates for remarketed devices.

"The key rationale here for reBuy was having both tests, both operating systems covered with one solution with functional and optical grading, for both Android and Apple iOS," said reBuy's Chief Financial Officer Marcel Erian. "Faster device grading and the improved reliability of grading is the most relevant driver in our decision, leading to a better quality promise to our customers."

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**About FutureDial**

Founded in 1999, FutureDial is the leading provider of smartphone processing solutions for the reverse mobile device supply chain. FutureDial's easy-to-use, ADISA certified, automated SMART Processing Platform™ reduces the number of operator touches at retail stores and warehouses, saving time and money for Mobile Device Buy-Back Trade-In companies, Third-Party Logistics Providers (3PL), Wireless Carriers and Mobile Device Manufacturers (OEMs). By simplifying processes, consolidating work flows and giving insight to optimize business operations, FutureDial solutions help these businesses operate more efficiently and profitably, and enable them to be more responsive to their customer needs. Visit <http://www.futuredial.com> or email [sales@futuredial.com](mailto:sales@futuredial.com).

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**About reBuy reCommerce GmbH :**

reBuy, headquartered in Berlin Germany, is an online marketplace that allows its users to buy and sell used electronics and media. The company's marketplace is used for the trading of pre-owned goods and devices in multiple categories including upgrades of second-hand goods according to the quality standards of the mass market, enabling users to easily purchase and sell used products.