

## FutureDial Inc Welcomes Simon Harrison as Sales Director, EMEA Region

*Telecom Veteran to Drive Sales Growth in Mobile Device Processing Solutions  
in the U.K., Europe, Middle East and African markets*

**Sunnyvale, CA – November 13, 2023** – [FutureDial Inc](#), a global leader in providing innovative solutions for mobile device processing and diagnostics to the reverse mobile supply chain, is pleased to announce the appointment of telecom industry veteran Simon Harrison as the Sales Director for the EMEA (Europe, Middle East, and Africa) region.

Simon Harrison joins FutureDial Inc with a wealth of experience in the telecommunications industry, having previously served in key roles at PCS Wireless, Assurant, and Likewise. His strategic leadership and profound understanding of the mobile device industry make him a valuable addition to the FutureDial team.

In his new role, Mr. Harrison will be responsible for spearheading the company's expansion and growth in the EMEA region. He will work closely with the FutureDial team to develop and execute strategies that align with the company's mission to provide cutting-edge solutions to the mobile device processing and diagnostics sector.

"We are thrilled to have Simon Harrison on board to lead our efforts in the EMEA region," said Steve Manning, Chief Strategy Officer of FutureDial Inc. "His extensive experience and industry knowledge will be instrumental in achieving our goals for continued innovation and success in this dynamic market."

Simon Harrison expressed his enthusiasm for the new role, stating, "I'm so excited to be part of the FutureDial team and to contribute to the company's mission of providing advanced solutions to the mobile device industry. The EMEA region presents immense opportunities, and I'm looking forward to leading our growth in this important market."

FutureDial Inc is confident that Simon Harrison's appointment will enhance the company's position as a global leader in mobile device processing and diagnostics, and they are eager to see the growth and innovation he will bring to the EMEA region.

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#### **About FutureDial**

Established in 1999, FutureDial has firmly established itself as the premier provider of cutting-edge processing solutions tailored for the reverse logistics supply chain of mobile devices and networking equipment. Their comprehensive offerings also ensure full compliance with industry benchmarks, including the rigorous ADISA Certifications, NIST, and the R2V3 standards. Recognized for delivering industry-grade solutions that streamline and automate processes while centralizing workflows, they empower mobile and networking device processing enterprises to enhance their operational efficiency, bolster profitability, and seamlessly meet the demanding standards and audit requirements of the industry. To learn more, please visit their website at <http://www.futuredial.com> or contact them at [sales@futuredial.com](mailto:sales@futuredial.com).

#### **Media Contact:**

Bruce Brunger, Marketing Communications Manager, FutureDial, Incorporated Tel: (408) 245-8880 Ext 206 Email: [bruceb@futuredial.com](mailto:bruceb@futuredial.com)



*Simon Harrison will take the helm to guide FutureDial's sales and business development in the U.K., Europe, Middle East, and Africa.*