

FutureDial and Upstairs Announce Strategic Partnership to Transform Mobile Device Processing in South Korea

Seoul, South Korea – April 1, 2025 – FutureDial, a global leader in mobile device automation solutions, has entered a strategic technology and sales partnership with Upstairs, a leading South Korean provider of mobile device trade-in and inventory management solutions. This collaboration marks a significant expansion of FutureDial’s presence in the Korean market and will bring advanced mobile device processing and compliance solutions to the region.

Under this partnership, Upstairs will serve as an official reseller of FutureDial’s Lean One Touch (LOT) solution in South Korea. Upstairs deployed LOT in 2024 for functional testing and data clearing of used devices collected through its Fongabi e-commerce platform. Today, the companies are deepening their collaboration by integrating FutureDial’s LOT solution with Upstairs’ Joongabi inventory management system, allowing diagnostics and data clearing results to be seamlessly uploaded, enhancing automation and operational efficiency.

This partnership comes at a pivotal time as South Korea prepares for new government regulations that require functional testing and data clearing reports for used mobile device sales. FutureDial’s globally certified LOT system provides an advantage by automatically generating compliance certificates for each processed device, helping businesses meet evolving industry requirements.

Expanding Market Reach and Future Growth Opportunities

FutureDial and Upstairs are partnering both on technology solutions and go-to-market strategies to drive adoption of advanced automation solutions. Upstairs, with its strong market presence, extensive customer base, and established relationships—including leading telecom operators—will spearhead local demand generation, marketing efforts, and sales execution. As part of this initiative, FutureDial and Upstairs are planning a local event to introduce a joint solution to key stakeholders and generate leads within the market.

The selection of FutureDial by Upstairs underscores the company’s global reputation for technological innovation, solution expertise, and integrity. FutureDial currently processes tens of millions of mobile devices per month for some of the largest players in the industry, and this collaboration sets the stage for potential future expansion into other automation-driven solutions.

About FutureDial

FutureDial is a leading provider of mobile device software and automation solutions for the reverse logistics and secondary market industries. Its solutions streamline diagnostics, data clearing, grading, and device processing to improve efficiency and compliance for refurbishers, resellers, and carriers worldwide.

About Upstairs

Based in Seoul, South Korea, Upstairs operates Fongabi, an e-commerce platform for used phone trade-in and resale, and Joongabi, a mobile device inventory management system. The company specializes in innovative solutions to optimize mobile device processing and resale operations, working with major telecom and industry leaders in South Korea.

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